

Thanks for considering JOE Design for your new website. The more of this you can fill in, the faster we can build something great. Don't worry about getting every box perfect — just share what you know. Type your answers right in this PDF, save it, and email it back to joedesigninc@icloud.com.

1. Your Business

Business name

Tagline or slogan (if any)

Years in business

What does your business do? (a sentence or two)

Who are your customers / target audience / service area?

What is your main competitor's website?

2. How to Reach You

Your name

Phone

Email

Best way to reach you

3. Domain & Hosting

Do you already own a domain name (your web address)?

Yes

No, I need one

If yes, what is it?

Would you like your current site audited for Performance & SEO? It's FREE!

Hosting through GoJOEDaddy?

Already set up

Need help setting it up

4. Your Pages

Your free build includes 4 pages. Tell me the most important thing each page should get across.
Need more pages? They're just \$75 each.

Home — the first thing visitors should see / know

About — your story in brief

Services / Products — what should be listed

Contact — details to show (address, hours, etc.)

Any additional pages you'd like? (\$75 each)

5. Content You Have Ready

Check everything you already have on hand:

Logo

Brand colors / fonts

Professional photos

Written copy

Customer reviews

Brand colors & fonts (if you know them)

6. Look & Feel

List 1–3 websites you like — and what you like about them

A few words that describe the vibe you want (e.g. clean, bold, friendly)

7. Features You Want

Check all that apply:

Contact form

Professional email

Social media links

Google Map

Photo gallery

Social links to include:

Facebook

Instagram

Twitter / X

LinkedIn

TikTok

Other

Note: JOE Design builds fast marketing & small-business sites — not online stores / e-commerce.

8. Timeline & Anything Else

Ideal launch date

Phone number to follow up

Anything else I should know?